

# AVS 71

## INTERNATIONAL SYMPOSIUM AND EXHIBITION

SEPTEMBER 21-26, 2025

CHARLOTTE  
NORTH CAROLINA



## You're Invited!

To exhibit at the:

AVS 71st International Symposium & Exhibition

September 21-26, 2025

Charlotte Convention Center, Charlotte, NC

Exhibit Dates: September 23-25, 2025

# About

The AVS International Symposium and Exhibition is one of the largest in the world and provides an excellent opportunity for AVS attendees and members to view the latest and greatest cutting-edge products and services offered by over 200 participating companies to the research and manufacturing communities associated with vacuum science and technology.

More than 2,500 scientists and engineers will gather from around the world to:

- Check out the thousands of resources, products, and services the exhibition hall has to offer.
- Participate in a week-long forum for science and technology exchange, featuring papers from technical divisions and technology groups, and topical conferences on emerging technologies.
- Network at events, sessions, plenary keynotes, and much more.
- Take part in the exhibition raffle, Foosball tournament, and more.
- Relax and grab some food and refreshments in the exhibition hall.
- Learn about career opportunities at the career center in the exhibition hall.

# Quick Facts

## EXHIBIT DATES

September 23–25, 2025

## EXHIBIT DAYS/TIMES

Tuesday	September 23, 2025	10:00 am – 5:00 pm
Wednesday	September 24, 2025	10:00 am – 4:30 pm
Thursday	September 25, 2025	10:00 am – 2:30 pm

## VENUE

Charlotte Convention Center  
501 S College Street, Charlotte, NC 28202

## BOOTH INSTALLATION SCHEDULE

Saturday	September 20, 2025	2:00pm – 5:00pm
Sunday	September 21, 2025	1:00pm – 5:00pm
Monday	September 22, 2025	8:00am – 6:00pm

*All booths must be installed by 6pm, Monday, September 22.*

## BOOTH DISMANTLE SCHEDULE

Thursday	September 25, 2025	2:30pm – 6:30pm
Friday	September 26, 2025	8:00am – 11:00am

## BOOTH STAFF BADGES

Standard booth space includes 4 free exhibitor staff badges per 10x10 space, two of which can be upgraded to include the technical sessions for the week at the reduced rate of \$450 each. Additional booth staff badges can be purchased at \$100 each.

## OFFICAL SHOW HOTELS

- **HQ: Hilton Charlotte Uptown**, 222 East Third Street, Charlotte, NC 28202, 704-377-1500
- **Embassy Suites by Hilton Charlotte Uptown**  
401 East Martin Luther King, Jr. Blvd., Charlotte, NC 28202, 704-940-2517
- **Hyatt Place Charlotte Downtown**, 222 South Caldwell Street, Charlotte, NC 28202, 704-227-0500

## OFFICIAL SUBCONTRACTORS

### **Maritz:**

Housing/Hotels,  
Registration & Lead  
Retrieval Systems

### **Shepard**

Booth Furnishings  
(carpet, booth  
structures, furniture,  
labor, logistics, etc.)

### **AV Provider**

NMR

### **Charlotte Convention Center**

Electrical (Edlen), Gas,  
Water, Dedicated  
Internet Drops

### **NOTE:**

The above listed  
companies are the  
AVS 71 official  
subcontractors. Please  
do not entertain  
solicitations from other  
companies posing as  
AVS-affiliated  
subcontractors

# Booth Rental Rates

The combination of AVS and Charlotte is an irresistible one for conference-goers, and you can reap the benefits of this year's blend. AVS's International Symposium never fails to attract influential attendees from across the vacuum science and technology spectrum. Charlotte, part of North Carolina's famous Research Triangle, is a vibrant location that continues to capture the world's imagination as a destination where anything is possible.

## Booth Rental Rates

Size	10'x10'	10'x20'	10'x30'	10'x20' Mini-Island	20'x20'	20'x30'
Rate	\$3,150	\$5,800	\$7,250	\$6,300	\$9,900	\$10,975
Corner	+\$300 per corner			Best Value - Include 2 Corners Increase size and save per sq ft		

## First-Time AVS Exhibitor Rate

Ask about additional discount incentives!

## Career Center Table-Top Space

\$850

Available to active recruiters only. AVS will provide an 8' draped table with 2 chairs and shared electric. Includes event tickets and exhibitor badge for 1 person.

Additional badges: \$100 each.

[Visit the live floor plan to book your space now!](#)

# Upgrades

Increase booth traffic, elevate your visibility, and/or position your organization as a thought leader with these booth upgrades.



## Technical Sessions – \$1,000

Position your organization as a thought leader with attendees by supporting one of our many technical sessions.



## Scavenger Hunt – \$1,000

Booth Traffic Builder – Multiple Exhibitors Participate

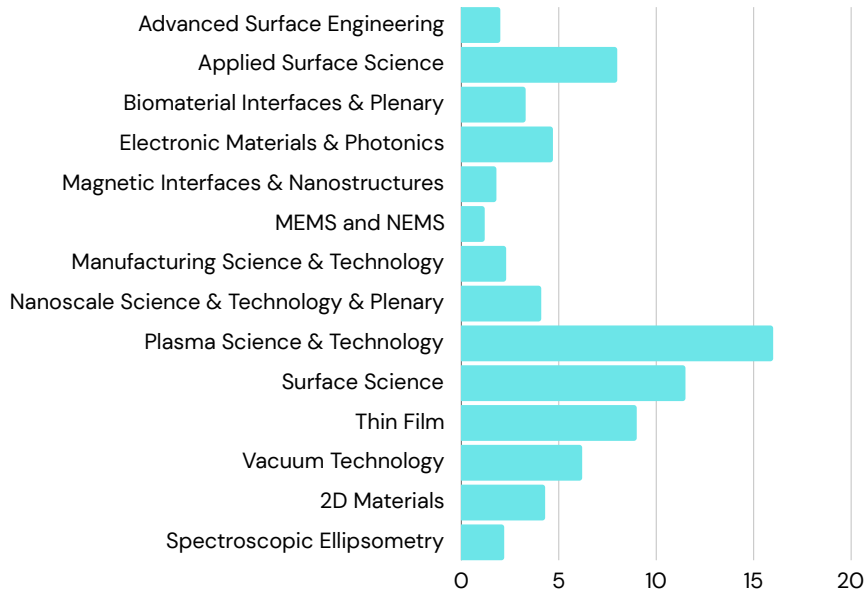


## Raffle Participant – \$1,000 (Grand Prize – \$2,500)

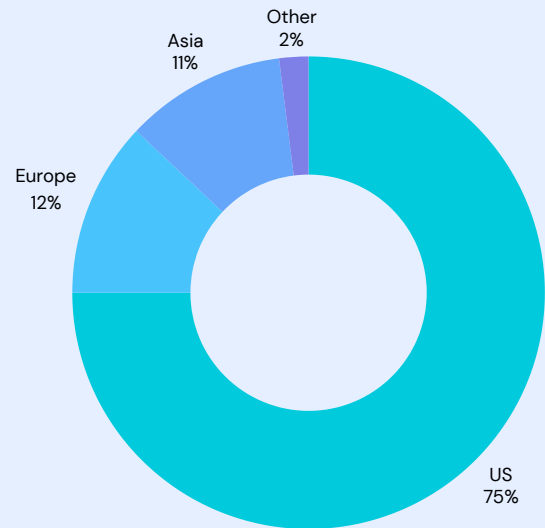
Raffles are one of the best avenues to entice attendees to come into the exhibit hall multiple times each day. Raffle participants must come into the hall at least twice per day to drop off their tickets and then to check their tickets in the drawing. Support the daily raffles or the Grand Prize Raffle.

# Show Demographics

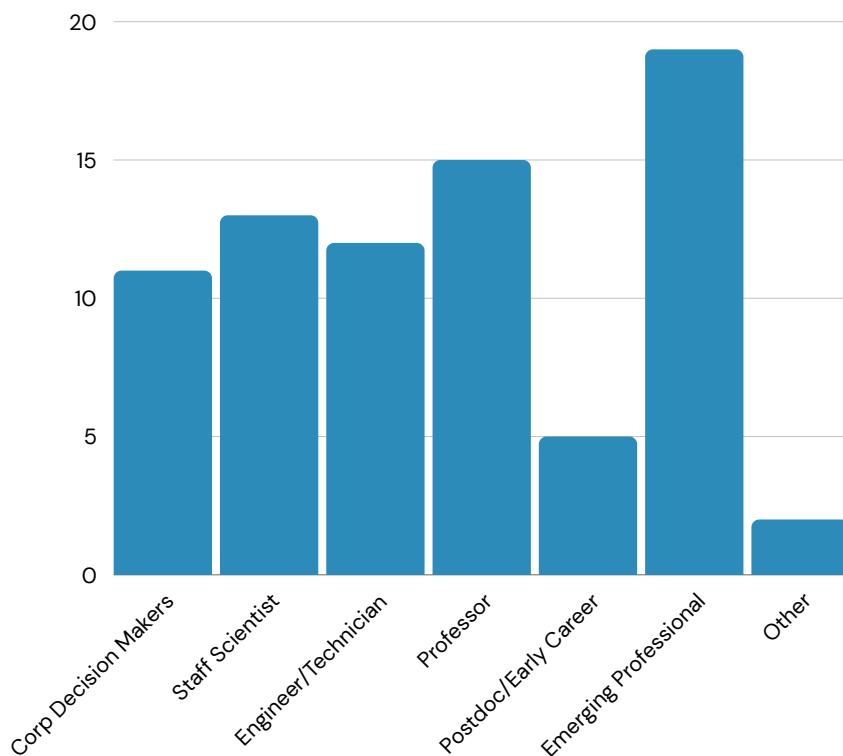
## Percentage of Attendees by Interest



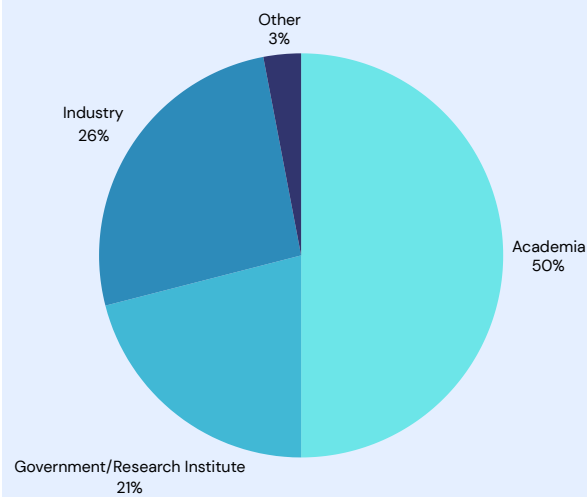
## Attendees by Country



## Percentage of Attendees by Job Type



## Attendees by Employer



# Promotional Opportunities

## Mobile App Advertising

*(Limited - Mobile App goes live one month before the show through the duration of the show)*

As the AVS Symposium mobile app is downloaded by all participants and available ~3 months in advance of the show, there is no better vehicle to get your message out, build brand recognition, and/or drive traffic to your booth. Take advantage of any one of these popular mobile app options:

**Banner Ad - \$750**

**Ads on Home/NOW Page - \$480**

**Featured Exhibitor - \$800**

**Sponsor Push Notification - \$1,000**

## Solo Eblast - \$2,995

Advertise electronically to the AVS database, including to registered attendees of AVS 71.

Features your message only with your own subject line. Your e-announcement will be eblasted to the AVS database allowing you to reach 10,000+ contacts. Material to be provided in HTML format and is distributed to the AVS database via Constant Contact. Hyperlinks to your website and products are accepted.

## Technology Spotlight Sessions - \$500

15-minute interactive presentation on your company's products/services and/or applications. The Technology Spotlight Sessions are held in the stage area in the exhibit hall during the technical session breaks.

## [Rates, Reserve and Details](#)

# Sponsorship Benefits

These diverse sponsor options offer your organization unique marketing solutions that are guaranteed to help you stand out. The following outlines the benefits you will receive at each level in exchange for your sponsorship and support of AVS.

	Platinum	Gold	Silver	Bronze
	\$14k +	\$7k-\$14k	\$4k-\$7k	Below \$4k
Technology Spotlight Sessions	2	1		
Solo Eblast	2	1		
Mobile App Push Notification	2	1		
Raffle	✓	✓		
Rotating Mobile App Ad	✓	✓	✓	
Aisle Sign Recognition	✓	✓	✓	
Mobile App Sponsor Recognition	✓	✓	✓	
Exhibition Hall Entrance Logo	✓	✓	✓	✓
Logo Sponsor Wall in Registration	✓	✓	✓	✓
Website Sponsor Page Recognition	✓	✓	✓	✓
Acknowledgment on Registration Site	✓	✓	✓	✓

Note: Platinum, Gold, Silver and Bronze benefits are not cumulative. (e.g – A Platinum-level sponsor earns 2 solo E-blasts- this does not also include the 1 solo E-blast that a Gold level sponsor earns).

All specific sponsorship benefits will be detailed in a sponsor agreement.

\*Benefit fulfillment is subject to applicable deadlines.



# Bronze Sponsorships

## YOU-ARE-HERE FLOOR PLAN MAP

**\$2,000**

The “You-Are-Here” floor plan kiosk prominently located near the exhibition main entrance, with your booth highlighted and promotional material distributed.

## CONFERENCE PENS

**\$2,500**

Sponsoring the pens with the organization’s name, logo, etc. guarantees you will be in the hands of all participants at the show. Sponsor to produce and ship to AVS.

## CONFERENCE NOTEPADS

**\$2,500**

Sponsoring notepads with the organization’s name, logo, etc. guarantees you will be in front of all participants throughout the show. Sponsor to produce and ship to AVS.

## AISLE SIGN SPONSORSHIP

**\$2,800**

per aisle

*Ask if Your Aisle Is Still Available; Only 2 Aisles Left!*

Be the standout exhibitor in your aisle and draw extra attention and visibility to your booth by sponsoring your entire aisle. Your organization’s name and promotional copy will be incorporated into the aisle sign. Only one organization can sponsor each aisle.

## JOB & CAREER FAIR

**\$2,900**

Raise your brand awareness with both prospective job seekers and hiring managers—including from national and international entities, universities and colleges, and other services recruiting top talent.

# Silver Sponsorships

## EXHIBIT HALL REFRESHMENTS

**\$4,000**

Guarantee visibility and attendee traffic by hosting one of the AVS refreshment breaks in the hall.

## AVS CAFÉ

**\$4,200**

Everyone needs to eat! Sponsoring the AVS Café where attendees will find concessions, food service, beverages, etc. is guaranteed exposure, visibility, and branding in front of all attendees.

## CONFERENCE BAG

**\$4,500**

Your organization's name and logo can appear exclusively on one side of the official AVS conference bags distributed at the exhibition hall entrance. This take-home piece brings your branding home to all attendees. Production included; two-color imprint.

## ASK THE EXPERTS

**\$5,000**

*Vacuum Technology Q&A Booth*

Content matters and by sponsoring the Ask the Experts booth you position your organization as partnering with prominent thought leaders.

## POSTER SESSIONS

**\$5,000**

Poster sessions remain immensely popular at our conferences! Sponsoring these sessions shows your commitment to ingenuity with AVS attendees and members.

## LANYARDS

**\$6,000**

Your organization's name and logo can appear exclusively on the official AVS lanyards distributed to all attendees and exhibitors when they arrive onsite. There is no better sponsorship to guarantee that you will always be on each and every attendee – literally.

# Gold Sponsorships

## CHARGING LOUNGE

**\$7,500**

As the charging station sponsor, you'll power the conference right in the center of all the activity. This lounge is the one location all our plugged-in attendees can't do without, ensuring that you'll be sponsoring the most indispensable location at the show.

## SPECIAL EVENTS BOOTH

**\$8,500**

The special events booth on the expo floor is an ideal opportunity to have a display presence that stands out in a high-visibility location.

## AWARDS RECEPTION

**\$12,500**

There is no better sponsorship that will identify you as a market leader than sponsoring the premiere Awards Reception. Recognition of outstanding scientific research and technological innovation is an important activity within AVS. Through our awards program, the Society recognizes and honors a wide range of extraordinary accomplishments vital to progress in fields of interest to AVS. The Awards Reception, held during the Symposium, acknowledges and recognizes winners of many of the most prominent awards in the vacuum science and technology communities.

# Platinum Sponsorships

## ATTENDEE REGISTRATION AREA

**\$13,000**

Sponsor the Registration Area where all attendees check in. As the first place all participants arrive and gather throughout the show, there is no higher branding visibility than having your marks incorporated with AVS's as we welcome our members and attendees.

## PLENARY SPONSOR

**\$13,500**

This is in the upper echelon of conference sponsorships. Be the premiere player at AVS with significant visibility on stage, online, and onsite throughout the conference. Align your company with thought leaders to reach the largest gathering of attendees and champion your brand in front of participants at our plenary sessions.

## WIFI SPONSORSHIP

**\$14,900**

Connect with attendees as they get connected with the conference Wi-Fi sponsorship. Be the exclusive Wi-Fi sponsor for the AVS conference. Wi-Fi access will be available for all attendees with a customized access code of your choosing (e.g., ABC Vacuum Company) and the log-in splash page to include your branding and message. (e.g., Stop By Booth 100)

## AVS CONFERENCE APP

**\$15,500**

Sponsoring the Conference App places your brand directly in front of attendee's multiple times throughout the event. Your brand will be eye-catching, displayed on the splash screen, and will receive further exposure with 2 banner advertisements featured in the rotation at the top of the App. The App is the source of ALL meeting information – the Technical Program, special events, presenter details, exhibit details and descriptions, sponsors, maps, general event information, and more. The App is central to the attendee experience in successfully navigating the conference.

## WELCOME MIXER

**\$17,000**

The welcome reception provides your company with unmatched and exclusive exposure with this premiere kick-off to the show. This event will offer attendees the chance to network, connect with the sponsor, and enjoy hors d'oeuvres and drinks before the opening Plenary Session.

# Thank You to Our Previous Sponsors

